



Unnat Bharat Abhiyan

Gandhi ji's idea to develop the Indian society was based on his understanding of the society and hence based on the village system. Talking about the importance of village, he wrote in 1936, **"I would say if the village perishes, India will perish too"**.

The conceptualization of Unnat Bharat Abhiyan (UBA) started with the initiative of a group of dedicated faculty members of Indian Institute of Technology (IIT) Delhi working for long in the area of rural development and appropriate technology. The concept was nurtured through wide consultation with the representatives of a number of technical institutions, Rural Technology Action Group (RuTAG) coordinators, voluntary organizations and government agencies, actively involved in rural development work, during a National workshop held at IIT Delhi in September, 2014. The workshop was sponsored by Council for Advancement of People's Action and Rural Technology (CAPART), Ministry of Rural Development, Govt. of India. The program was formally launched by the Ministry of Human Resource Development (MHRD) in presence of The President of India on 11th November, 2014.

Vision

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

Mission

The Mission of Unnat Bharat Abhiyan is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.



Objectives

- ❖ Encourage Indian higher education Institutions to engage with problems of rural India and to provide solutions for them.
- ❖ Develop an academic framework for working on societal problems, their solution, delivery, reporting and assessment.
- ❖ Re-visit where necessary the curriculum in technical education in educational and research institutions to incorporate inclusive technologies for rural India.
- ❖ Promote inter-disciplinary approach in higher education guided by live contexts.
- ❖ Develop over time, research areas which have developmental significance, such as drinking water, education, health, agricultural practices, electrification, agricultural and rural industries cooking energy, watershed analysis.
- ❖ Develop collaborations of academic institutions with key government flagship programs and develop formal course-ware for supporting the knowledge needs for the same.
- ❖ Promote networking and coordination among various science and technology based voluntary organizations and developmental agencies.
- ❖ Foster collaborations between governance, knowledge institutions and local communities.
- ❖ Provide rural India with professional resource support from institutes of higher education, especially those that have acquired academic excellence in the field of science, engineering and technology, and management.
- ❖ To identify the basic developmental and productive needs of a village and find ways and means to meet these needs.
- ❖ Strengthen the technical design of interventions in key sectoral areas of natural resource management such as water and soil, economic activities such as agriculture and related production, or related to crafts and artisans, infrastructure such as housing, roads, energy.
- ❖ Identify efficient, cost effective and sustainable development practices in the field.
- ❖ Help grassroots organizations in innovating new products, and support rural entrepreneurs to develop neighbourhood solutions.
- ❖ Empower communities to dialogue with knowledge institutions in order to evolve technically sound and locally feasible development strategies that promote self-reliance.
- ❖ Facilitate convergence of development schemes, resources, various planning and implementation initiatives, and coordination of agencies for successful interventions and measurable outcomes.



Goals

- ❁ To build an understanding of the development agenda within institutes of Higher Education and an institutional capacity and training relevant to national needs, especially those of rural India.
- ❁ To re-emphasize the need for field work, stake-holder interactions and design for societal objectives as the basis of higher education.
- ❁ To stress on rigorous reporting and useful outputs as central to developing new professions.
- ❁ To provide rural India and regional agencies with access to the professional resources of the institutes of higher education, especially those that have acquired academic excellence in the field of science, engineering and technology, and management.
- ❁ To improve development outcomes as a consequence of this research. To develop new professions and new processes to sustain and absorb the outcomes of research.
- ❁ To foster a new dialogue within the larger community on science, society and the environment and to develop a sense of dignity and collective destiny.

Members

Chairman	Dr. J. Jaya, Principal / HiCET
Program Coordinators	Mr. Rajagopal T K P AP/CSE Mr. Magesh D AP/CSE
Members (Teachers)	Mr. Prasanna Venkatesan Asst. Prof./Mech Mr. Jainulabdeen Asst. Prof./S & H Mr. Prakash J Asst.Prof./CSE
Members (Students)	S. Kathiresan IV-Mech V. Pankaj III-Bio S. Shriram II-CSE S. Bharathi III-CSE S. Gowthaman II-ECE



Villages Selected Under UBA

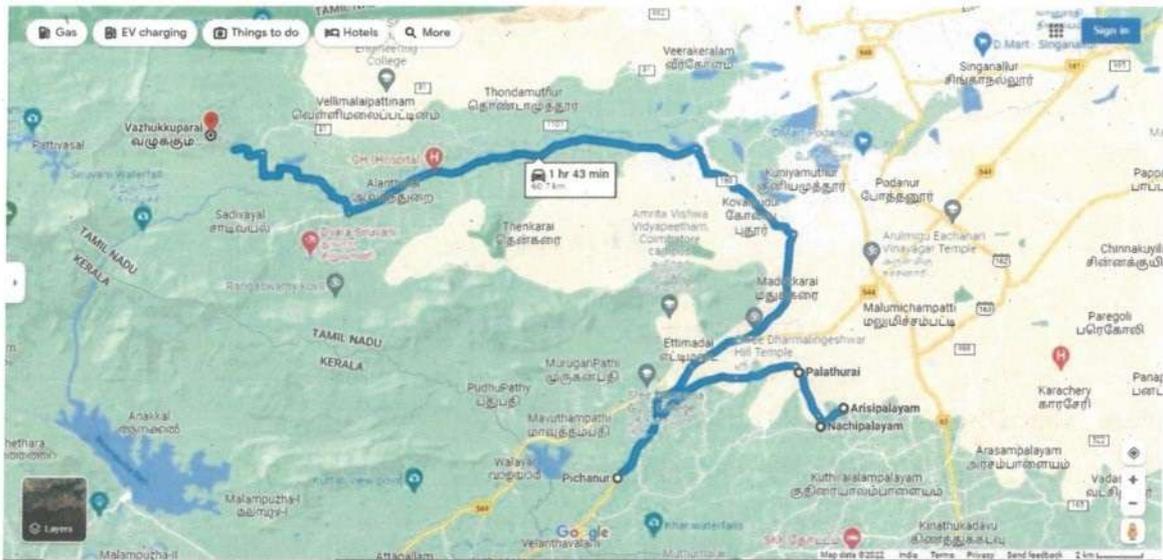
State : Tamil Nadu

District : Coimbatore

Block : Madukarai

- Selected Villages :
1. **Arisipalayam**
 2. **Nachipalayam**
 3. **Palathurai**
 4. **Pichanur**
 5. **Vazhukuparai**

Village map



Programmes

Various Programmes conducted under UBA are:

- ◇ Rural development processes
- ◇ Tree plantation
- ◇ Renovation- Construction and Repair
- ◇ Plastic free Environment awareness camp
- ◇ Swachh Bharat Program
- ◇ National Integration Camp
- ◇ Blood Donation
- ◇ Immunisation
- ◇ Disaster Management
- ◇ Adventure Programmes



Benefits of Being a UBA Volunteer

A UBA volunteer who takes part in transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India. Being an active member these student volunteers would have the exposure and experience to be the following:

- ❖ an social responsive person
- ❖ an accomplished social leader
- ❖ an efficient administrator
- ❖ a person who understands human nature and problems



From

Dr. G.S. Sameeran, IAS.,
District Collector,
Coimbatore

To

The Hindustan College of Engineering
Technology,
Pollachi Main Road,
Coimbatore

Roc No. 92/2022/A4

Dated .01.2022

Sir,

Sub : Unnat Bharat Bhiyan (UBA) – Coimbatore District - Permission requested for village adaptation under UBA Scheme- Regarding.

Ref : 1. The National Coordinator, Unnat Bharat Abhiyan and Centre for Rural Development and Technology IIT, Delhi e-mail dated 23 October 2019.

2. Thiru. TK P Rajagopal (UBA Coordinator for HiCET) Asst. Professor, Hindustan College of Engineering, Coimbatore, letter No -Dated 07.01.2022

As per the first reference cited, the Hindustan college of Engineering Technology, Coimbatore is selected for Participating Insitutes (PI) for village development plan under Unnat Bharat Abhiyan scheme in Coimbatore district.

In this regard, the Hindustan college of Engineering Technology, Coimbatore has requested for the following villages for adaptation under this scheme and requesting permission for the same.

S.No	Name of the Block	Village Name and Panchayat
1	Madukarai	Arisipalayam
2		Pichanur
3		Vazhukuparai
4		Nachipalayam
5		Palathurai

Hence, the Hindustan college of Engineering Technology, Pollachi Main Road, Coimbatore-641015 is hereby given permission for conducting the unnat Bharat Abhiyan (UBA) programme in the above villages. ✓

Sd/-xxxxxxxx
District Collector,
Coimbatore

Copy to:-

1. Block Development Officer (VP),
Madukarai.

2. The president,
Arisipalayam, Pichanur, Vazhukuparai, Nachipalayam, Palathurai villages
(Through Block Development Officer (VP))



Copy to:-

1. Block Development Officer (VP),
Madukarai.

2. The president,
Arisipalayam, Pichanur, Vazhukuparai, Nachipalayam, Palathurai villages
(Through Block Development Officer (VP))

//t.c.b.o//

Pranav
27/12/22
Assistant Director
(Panchayats)
Coimbatore

by
27/12/22





Rajagopal T.K.P. <tkprgrg@gmail.com>

Newly Selected PIs under TNAU

1 message

Unnat Bharat Abhiyan <unnatbharatabhiyaniid@gmail.com>

Wed, Oct 23, 2019 at 1:58 PM

To: ubarcitnau dabd <ubarcitnau@gmail.com>

Cc: cbers93@gmail.com, namasivaa2002@gmail.com, tkprgrg@gmail.com, gnanadhaya@gmail.com, thangamragav@gmail.com, sundargovindan1973@gmail.com, deancsca@gmail.com, rspctanjore@gmail.com, ela@iimtrichy.ac.in, davidlilly.florence3@gmail.com, manavee Ajit Singh <manaveeajitsingh.uba@gmail.com>

Dear RCI Coordinator,

This to inform you that 5th List of PIs has been approved by MHRD and out of 102, 10 new Participating Institutions are added under your region.

I would request you to coordinate and communicate with the PIs for better functioning and reporting to NCI.

Also,

All the PI coordinators are requested to contact their RCI : **Tamil Nadu Agricultural University** and join the whatsapp group. All the PIs should submit their quarterly report to respective RCI for compilation.

Whatsapp group link: <https://chat.whatsapp.com/BT2xBodMan96KpRiXN7xoQ>

Contact details of RCI Coordinator: Dr. S.D. Shivkumar (ubarcitnau@gmail.com)

Details of newly selected PI:

C I T Sandwich Polytechnic College Singanallur (Id: S-2757)	Dr.S.R.Ruckmani	cbers93@gmail.com	9344016172
Dr.N.G.P. Arts And Science College (Id: C-41054)	Dr. S. Namasivayam	namasivaa2002@gmail.com	9842577595
Hindusthan College Of Engineering And Technology (Id: C-37063)	Mr. T. K. P. Rajagopal	tkprgrg@gmail.com	9443769726
Erode Sengunthar Engineering College (Id: C-37099)	G.Dhayanithi	gnanadhaya@gmail.com	9994037977
Gandhi Arts And Science College (Id: C-52634)	R.Thangamani	thangamragav@gmail.com	9943849808
Raasi Polytechnic College (Id: S-2938)	Sundararaju	sundargovindan1973@gmail.com	6369663508
Vivekanandha College For Women (Id: C-9518)	Dr.L.Aruna	deancsca@gmail.com	9843159445
Ramya Sathianathan Polytechnic College, Sengippatty (Id: S-13784)	Kesavan S	rspctanjore@gmail.com	8883188000
Indian Institute Of Management Tiruchirapalli(Id:U-1000)	Dr. K. Elavazhagan	ela@iimtrichy.ac.in	9789071310
M.A.M. School Of	Dr.P.Lilly Florence	davidlilly.florence3@gmail.com	9751028553



Engineering (New) (Id: C-25007)			
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With Regards,

Bharti Jasrotia

on behalf of

Prof. Virendra K Vijay

National Coordinator - Unnat Bharat Abhiyan

IREDA Chair Professor

Centre for Rural Development and Technology,

Indian Institute of Technology Delhi

Hauz Khas, New Delhi - 110016

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Webpage: <http://unnat.iitd.ac.in/index.php/en/>





उन्नत भारत अभियान
राष्ट्रीय समन्वय संस्थान
भारतीय प्रौद्योगिकी संस्थान दिल्ली
हौज़ खास, नई दिल्ली-११००१६



UNNAT BHARAT ABHIYAN
NATIONAL COORDINATING INSTITUTE
INDIAN INSTITUTE OF TECHNOLOGY DELHI
Hauz Khas, New Delhi - 110016
Website : <http://unnat.iitd.ac.in>

Prof. Virendra K. Vijay
National Coordinator, UBA
Professor CRDT, IITD

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Fax : +91-11-2659 1121
Email : unnatbharatabhiyaniitd@gmail.com
vkvijay@rdat.iitd.ac.in

Dear Sir/Madam,

Congratulations to all the Participating Institutions (PIs) selected under Unnat Bharat Abhiyan, a flagship program of Ministry of Human Resource Development (MHRD) Government of India through a challenge mode application. The Mission of Unnat Bharat Abhiyan is to enable participating higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.

As per the programme, educational institutions is primarily to develop linkage with selective rural clusters (preferably of five villages), to get involved in the planning process and to promote the requisite S&T interventions to improvise and expedite the developmental efforts in those clusters. The approach is a departure from the grant oriented method and would see the participation and commitment of faculty and students in this endeavour.

We shall be processing release of Rs. 10000/- per village under the UBA program. The funds are mainly meant for assistance for awareness, Gram Panchayat Development Plan (GPDP) study, need assessment, and contingency expenditure. There are provision of Rs 1.0 lakh for technological intervention/ solution and Rs 0.50/- lakh for customization of a technological solution under the program. Which you can avail of afterwards by submitting proposals with ratification of the Gramsabha. A two-way channel between PIs and National Coordinating Institute (NCI) as well as Subject Expert Groups (SEGs) for project proposal submission and evaluation has been developed and functional on UBA portal. You can use your login credential for uploading proposals on UBA website '**FINANCIAL AIDS**'. The login credentials are same as your registration login credentials.

You are also requested to keep IIT Delhi, the National Coordinating Institute updated about your activities so that the same can be uploaded on the website of UBA.

Regards and best wishes for your institution for contributing to India's development.

With regards

Your Sincerely, 
Prof. Virendra K Vijay
National Coordinator,
Unnat Bharat Abhiyan





Rajagopal T.K.P. <tkprgrg@gmail.com>

Welcome Kit for UBA 2.0

1 message

Unnat Bharat Abhiyan <unnatbharatabhiyaniitd@gmail.com> Sat, Oct 12, 2019 at 2:36 PM
To: Unnat Bharat Abhiyan <unnatbharatabhiyaniitd@gmail.com>
Cc: Virendra Kumar Vijay <vkvijay@rdat.iitd.ac.in>, Vivek Kumar <vivekk@rdat.iitd.ac.in>, Priyanka Kaushal <pkindia@gmail.com>, Meeta Bolia <meeta.bolia@gmail.com>, manavee Ajit Singh <manaveejitsingh.uba@gmail.com>
Bcc: tkprgrg@gmail.com

Dear Sir/ Madam,

Greetings!

Congratulations to the Participating Institution selected under Unnat Bharat Abhiyan, a flagship program of Ministry of Human Resource Development (MHRD) Government of India through a challenge mode application. We are glad that you have selected the cluster of villages under Unnat Bharat Abhiyan (UBA) in consultation with the District Collectors.

The next step is to complete the survey of all the villages adopted by you under the program. Please find attached a copy of a template for Baseline Household survey form as well as the Village survey form to be filled in during the field survey. An attempt should be made to cover all Households in the village. One Village survey forms are to be filled for each village. Kindly get it completed in all village survey as soon as possible. Then the data should be uploaded online on the reporting portal of the UBA website from your side. The Reporting Portal' login credentials are the same as your registration credential, soon the portal will be activated for uploading the data. After login your login credential and uploaded the baseline survey data on UBA Website for further analysis. After final submission of baseline survey data an analysis report of the data, fed by you will be generated on the UBA Website at your Institute page under Reporting Portal on the home page. You may use the same for the preparation of the plan of action/ Village development plan/ Technologies intervention for each village.

You are requested to complete PRA exercise of adopted villages for identification of major problems and preparation of a plan of action/ technical interventions. You are advised to kindly contact the village development officer and representatives of villages and organize Gram Sabha meeting as soon as possible and identify three major issues to be taken up for village development. You can set short term, medium-term and long-term goals for village development. You should start addressing two or three challenging issues immediately without waiting for household surveys to be completed. These issues should be identified through Gram Sabhas and should ensure public participation in planning and implementation. A template for seeking information regarding plan of action for the key problem identified in villages has been developed. A template for seeking information regarding plan of action for the key problem identified in villages will be available soon on the reporting portal to upload your plan of action. Please find attached copy of PRA report for Nuarngabad village (IIT Delhi adopted village) along with PPT of "Development and Demonstration of Participatory GIS for use by Rural Stakeholders in Watershed

<https://mail.google.com/mail/u/1/?ik=08da8fa9f8&view=pt&search=all&permthid=thread-f%3A1647177882615917445&simpl=msg-f%3A1647177...> 1/3



Development. We have already uploaded some of village development plan on the UBA website, please visit the UBA website for more information.

A tentative timeline for its implementation could be as follows.

Item of work	Time from the date of launch
Selection of the Cluster	One month
Awareness generation	Two months
Social mobilization	Three months
Baseline Survey	Three months
Situation analysis	Five months
Village development plan	Seven months
Approvals and sanctions	Eight months
Implementation in the field	Nine months
Progress Review	One Year

You are also requested to keep IIT Delhi, the National Coordinating Institute updated about your activities so that the same can be uploaded on the website of UBA.

You will be shortly informed about your RCI.

Congratulations once again.

With Regards,

Prof. Virendra K Vijay

National Coordinator - Unnat Bharat Abhiyan

IREDA Chair Professor

Centre for Rural Development and Technology,

Indian Institute of Technology Delhi

Hauz Khas, New Delhi - 110016

Phone: +91 11 26591157, 26596359

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Webpage: <http://unnat.iitd.ac.in/index.php/en/>

9 attachments



-  **Village_level_Survey Form25th april 2019.docx**
83K
-  **the format to make vdp report.docx**
189K
-  **UBA Household Survey Form, 29th april 2019.docx**
425K
-  **UBA MONTHLY PROGRESS REPORT FORMAT.docx**
49K
-  **newspaper template doc for web.docx**
1346K
-  **How to prepare action plan (1).pdf**
299K
-  **Congratulation letter from IIT Delhi (1).pdf**
1051K
-  **Guideline for use of UBA funds (1).pdf**
8K
-  **MHRD letter for DC's (1).pdf**
43K

