



Hindusthan

**College of Engineering and Technology,
Valley Campus, Pollachi Highway, Coimbatore 641032.**

www.hicet.ac.in

RECONSTITUTION OF

JUNE 16,2024

ELECTORAL LITERACY CLUB (ELC)

CHAIRMAN

PRINCIPAL

Coordinator -Faculty

NSS PROGRAMM OFFICER

1. Mr.N.PRASANNA VENKATESAN(AP/MECHANICAL) [Mobile no:8838145827]

Members (Faculty)

1. Dr.T.Manjula,AP/ECE
2. Mr.A.Alex Livingston Raja,AP/CIVIL

Coordinator-Students

- 1.Ms.I.Angel Marey ,III Yr AIML
- 2.Mr.Y.Alden Rey,III Yr,CHEMICAL

Members(Students)

1. 100 Students of NSS





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OBJECTIVES

1. **Educate Citizens About Voting:** Provide information on the importance of voting, how to register, where and how to vote, and the impact of voting on governance and policy-making.
2. **Increase Voter Turnout:** Encourage higher participation rates in elections by making voting easier and more accessible, and by addressing barriers to voting.
3. **Promote Informed Voting:** Ensure that voters have access to accurate and comprehensive information about candidates, parties, and issues so they can make informed choices.
4. **Encourage Civic Engagement:** Foster a sense of civic responsibility and engagement, motivating citizens to participate not just in voting but in other aspects of the democratic process.
5. **Reduce Electoral Malpractices:** Raise awareness about voter rights and the electoral process to prevent fraud, coercion, and other malpractices.
6. **Empower Marginalized Communities:** Target efforts to increase participation among underrepresented or marginalized groups, ensuring their voices are heard in the electoral process.
7. **Enhance Trust in the Electoral System:** Build confidence in the integrity and fairness of the electoral process, encouraging participation and support for democratic institutions.

COORDINATOR

PRINCIPAL
PRINCIPAL

Hindusthan College Of Engineering & Technology,
COIMBATORE - 641 032.

